



EU-SINGAPORE FREE TRADE AGREEMENT

EU High Level Seminar on Geographical Indications for Agri-food Products

Tuesday 16 July 2019 – Grand Hyatt Hotel Singapore

16 July morning	
8:30 - 9:00	Registration and welcome coffee
9:00 - 9:40	Welcome and opening: <ul style="list-style-type: none"> • H.E. Barbara PLINKERT, EU Ambassador to Singapore • Mr HO Meng Kit, CEO Singapore Business Federation • Mr Federico DONATO, President of EuroCham Singapore • Mr John CLARKE, Director - International Affairs, Directorate General for Agriculture and Rural Development, European Commission
Morning Session: Geographical Indications from a “policy/regulatory” perspective	
9:40 - 10:40	Protection of EU GIs: in the EU and beyond <i>Speaker: Mr Damien PLAN, International Affairs Officer - ASEAN, Directorate General for Agriculture and Rural Development, European Commission</i> 15 minutes slot for Questions & Answers from the audience
10:40 - 11:00	Coffee break
11:00 - 11:45	Singapore’s registration process for Geographical indications <i>Speaker: Ms Wee Ying FOO (Intellectual Property Office of Singapore - IPOS)</i> 15 minutes slot for Questions & Answers from the audience
11:45 - 12:45	Global perspective on Geographical Indications Policy <i>Speaker: Mr Stephane PASSERI (FAO Regional Office for Asia and the Pacific)</i> 15 minutes slot for Questions & Answers from the audience
Lunch Break	
12:45 - 14:00	Buffet lunch featuring EU GI agri-food products Display of EU GI agri-food products
16 July afternoon	
Afternoon Session: Geographical Indications from a “business/economic” perspective	





<p>14:00 - 15:15</p>	<p>PARALLEL PRODUCT-ORIENTED SESSIONS: sharing experience on GIs</p> <ul style="list-style-type: none"> • Residence 5: sharing experience on GI food products– cheese <i>Speakers:</i> Mr Gianluigi BORGHERO, Representative of Pecorino Romano cheese GI Mr Christos APOSTOLOPOULOS, Representative of Feta cheese GI • Residence 6: sharing experience on GI wines <i>Speakers:</i> Mr Riccardo RICCI CURBASTRO, President of Federdoc, Italian Federation of GI Wines Mr Jesús MORA CAYETANO, Representative of the Spanish Association of Geographical Indications for Wines • Residence 1: sharing experience on GI spirit drinks <i>Speakers:</i> Ms Amandine DUTHILLEUL, Representative of Cognac spirit GI Ms Georgia NTOKOU, Representative of Ouzo spirit GI
<p>15:15 - 15:45</p>	<p>Coffee break</p>
<p>15:45 - 17:15</p>	<p>ROUNDTABLE DEBATE: “EU-SINGAPORE FTA: NEW BUSINESS OPPORTUNITIES FOR GIs AGRI-FOOD PRODUCTS”</p> <p><i>Chair:</i> Mr John CLARKE, Director - International Affairs, Directorate General for Agriculture and Rural Development, European Commission</p> <p><i>Speakers at the Roundtable:</i></p> <ul style="list-style-type: none"> • Mrs. Almudena MÍNGUEZ MATORRAS, Counsellor of Agriculture, Fisheries and Food for South East Asia, Embassy of Spain in Singapore • Mr. Wilfrid FOUSSE, Agriculture Counsellor for South East Asia, Embassy of France in Singapore • Mr Jesús MORA CAYETANO, Representative of the Spanish Association of Geographical Indications for Wines, Spain • Mrs Verlie Vera MESA, Regional Senior Category Manager, Cold Storage Group, Singapore • Mr Giorgio FERRARI, Ferrari Food+Wine, Singapore • Mrs Ary TAOUBI, Sales Manager, Restaurants Channel, Classic Fine Foods, Singapore • Mr Peter KNIPP, Founder of World Gourmet Summit, Singapore • Mr Riccardo RICCI CURBASTRO, President of Federdoc, Italian Federation of GI Wines • Ms Amandine DUTHILLEUL, Representative of Cognac spirit GI
<p>17:15 - 17:30</p>	<p>Concluding Remarks Mr John CLARKE, Director - International Affairs, Directorate General for Agriculture and Rural Development, European Commission</p>
<p>17:30 - 21:00</p>	<p>Networking reception hosted by the European Commission</p> <ul style="list-style-type: none"> • Cooking station presenting EU GI agri-food products Mr Sergio PAVON, International Relations Officer, Directorate General for Agriculture and Rural Development, European Commission • Display of EU GI agri-food products, including wines and spirits

